**LAMPIRAN**

**STATISTIK DESKRIPTIF**

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| **Kategori** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Atlit | 111 | 44.4 | 44.4 | 44.4 |
| Mantan Atlit | 24 | 9.6 | 9.6 | 54.0 |
| Pelatih | 6 | 2.4 | 2.4 | 56.4 |
| Seseorang dengan kesadaran pentingnya berolahraga | 109 | 43.6 | 43.6 | 100.0 |
| Total | 250 | 100.0 | 100.0 |  |

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| **Cabang Olahraga** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Aquatik (Renang, Renang Indah, Polo Air, Selam) | 97 | 38.8 | 38.8 | 38.8 |
| Atletik (Lari, Tolak Peluru, Lempar Lembing, Lempar Cakram, Lompat Tinggi, Lompat Jauh) | 61 | 24.4 | 24.4 | 63.2 |
| Basket | 45 | 18.0 | 18.0 | 81.2 |
| Sepak bola | 47 | 18.8 | 18.8 | 100.0 |
| Total | 250 | 100.0 | 100.0 |  |

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| **Jenis Kelamin** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Laki - laki | 105 | 42.0 | 42.0 | 42.0 |
| Perempuan | 145 | 58.0 | 58.0 | 100.0 |
| Total | 250 | 100.0 | 100.0 |  |

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| **Usia** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | < 20 Tahun | 61 | 24.4 | 24.4 | 24.4 |
| 20 -30 Tahun | 171 | 68.4 | 68.4 | 92.8 |
| 31 - 40 Tahun | 18 | 7.2 | 7.2 | 100.0 |
| Total | 250 | 100.0 | 100.0 |  |

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| **Pekerjaan** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Atlit / Mantan atlit profesional | 27 | 10.8 | 10.8 | 10.8 |
| Dokter | 1 | .4 | .4 | 11.2 |
| Dosen | 1 | .4 | .4 | 11.6 |
| guru | 1 | .4 | .4 | 12.0 |
| Ibu Rumah Tangga | 3 | 1.2 | 1.2 | 13.2 |
| Karyawan | 59 | 23.6 | 23.6 | 36.8 |
| Mahasiswa | 104 | 41.6 | 41.6 | 78.4 |
| Pelajar | 17 | 6.8 | 6.8 | 85.2 |
| Pelatih profesional | 21 | 8.4 | 8.4 | 93.6 |
| Pengangguran | 1 | .4 | .4 | 94.0 |
| PNS | 1 | .4 | .4 | 94.4 |
| Wiraswasta | 14 | 5.6 | 5.6 | 100.0 |
| Total | 250 | 100.0 | 100.0 |  |

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| **Pendidikan Terakhir** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Diploma | 12 | 4.8 | 4.8 | 4.8 |
| Magister | 2 | .8 | .8 | 5.6 |
| Pasca sarjana | 1 | .4 | .4 | 6.0 |
| S2 | 3 | 1.2 | 1.2 | 7.2 |
| S3 | 1 | .4 | .4 | 7.6 |
| Sarjana | 96 | 38.4 | 38.4 | 46.0 |
| SD | 12 | 4.8 | 4.8 | 50.8 |
| SLTP | 2 | .8 | .8 | 51.6 |
| SMA / Sederajat | 117 | 46.8 | 46.8 | 98.4 |
| SMP | 3 | 1.2 | 1.2 | 99.6 |
| TK | 1 | .4 | .4 | 100.0 |
| Total | 250 | 100.0 | 100.0 |  |

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| **Lama memakai Nike** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | < 1 Bulan yang lalu | 97 | 38.8 | 38.8 | 38.8 |
| 1 Bulan yang lalu | 40 | 16.0 | 16.0 | 54.8 |
| 2 Bulan yang lalu | 113 | 45.2 | 45.2 | 100.0 |
| Total | 250 | 100.0 | 100.0 |  |