"CODE-MIXING USED BY ANDIKA PERKASA, THE FORMER MILITARY GENERAL OF INDONESIA IN THE CLOSE THE DOOR PODCAST" (Deddy Corbuzier)

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Abstract

This study investigates the use of code mixing in the podcast Close the Door by Deddy Corbuzier, set in a multilingual and multicultural context. Since the rise of narrative podcasts in 2014, this medium has offered accessible, on-demand entertainment that adapts to diverse listening environments. With an intimate format that enhances listener engagement and loyalty, podcasts frequently showcase linguistic and cultural diversity, often employing code mixing to celebrate this variety. Focusing on Close the Door, this research examines the types and functions of code mixing, with particular attention to how the host's military background shapes language use. A qualitative method is applied to analyze code mixing occurrences, with Close the Door chosen for its credibility, quality, and range of notable guest appearances. The findings contribute to a broader understanding of code mixing in podcasts, illustrating how language choices foster cultural bridging and inclusive listening experiences in multilingual settings.

Keywords: *Code-Mixing, Military background, Multilingual Podcast.*

A. Introduction

Podcasts have exploded in popularity, especially since 2014, due to their accessibility and engaging format. They exist in various forms, like audio-only episodes or video podcasts, and delve into diverse topics. This specific research focuses on code-mixing in Deddy Corbuzier's Close the Door podcast, analyzing how Andika Perkasa, a guest speaker, uses it.

Podcasts offer convenient, on-demand entertainment and information. The "Close the Door" podcast features diverse guests, from comedians to politicians. This research investigates the types of code-mixing Andika Perkasa uses in the podcast. Reasons for the Research is to understand how people with military backgrounds like Andika Perkasa use code-mixing in conversation.

This study will help to better understand the phenomenon of code mixing in the context of Indonesian and English. This research can reveal the function and types of code mixing that occur, as well as the actual background to this phenomenon, by evaluating Andika Perkasa's dialogue in the podcast.

This study will help in developing a language theory that explains how and why code mixing occurs, especially for party circles and the general public because Andika Perkasa is now appointed as one of the deputy leaders of one of the parties' national winning teams (pdi party). Code mixing is also related to the social and cultural environment. This research will help us understand the relationship between language and social identity. This will help advance sociolinguistic theory. Andika Perkasa's combined code and resource research can also raise concerns regarding the impact of education on the practice of code mixing. 2) Practical Significance First, understanding how individuals communicate in the study of cultural circumstances can be enhanced through the study of code mixing. This can help improve intercultural understanding and communication, which is vital in today's increasingly interconnected global environment. Second, this research can help educators understand how to improve language learning. This may have practical consequences in the field of education. Third, Andika Perkasa is a public figure who often speaks in front of the media and the general public. Understanding code-mixing patterns in public communications may help you better understand the messages you hear. Diplomacy and international relations can also benefit from this. Finally, code mixing studies can also help people appreciate the value of preserving and defending national or regional languages. This research may have political and policy consequences for the preservation of national languages and cultures.

This research focuses on the code mixing used by Andika Perkasa in the Close the Door podcast on August 9, 2023, with a duration of 58.29 minutes. There are two people involved in this podcast, the first is Deddy Corbuzier as host and Andika Perkasa as guest star or resource person. In this study, the thesis writer only focused on the words conveyed by Andika Perkasa as a source of data that would be examined.

B. Methods

Research designs are types of inquiry within qualitative, quantitative, and mixed methods approaches that provide specific direction for procedures in a research study Creswell & Creswell (2019, 60), In addition, according to Kroeger (2003), research design is "the plan or blueprint for a research study." It outlines how the researcher will gather and evaluate data to answer their research topic. Furthermore, according to Hoover (2021), the Research design is "the overall plan for a research study, including the research question, methods, and procedures that will be used to collect and analyze data." Later the thesis writer applies qualitative research design which is so called hermeneutics research design. According to Creswell (2018), hermeneutics is a philosophical method for deciphering the meaning of

writings and other symbolic objects. Creswell contends that hermeneutics may be utilized to interpret the meanings of qualitative study participants' experiences.

The researcher may use a variety of data sources, including observation, interviews, and documents, to perform the case study. All participants must share a unifying component, which means they must all have a direct or indirect link to the study topic or issue under consideration. Following data collection, the researcher will evaluate it to uncover frequent or significant themes.

Coding the Data: The researcher uses all the materials they could find, from YouTube to the internet. The main research material is Andika Perkasa's conversation using code-mixing during a podcast. According to Creswell & Poth (2016), here is a data collection technique for analyzing a video from YouTube: 1) Observation, Watch the YouTube video multiple times, paying attention to the video editing techniques used by the YouTuber. Take notes on the types of transitions, music, sound effects, and camera angles used. 2) Interview, Interview the YouTuber about their use of video editing techniques. Ask them why they use certain techniques and how they feel that these techniques engage their audience. 3) Documents, Collect any documents related to the YouTube video, such as the video's transcript, the YouTuber's channel description, and any comments that have been left on the video. These documents can provide additional insights into the YouTuber's use of video editing techniques and how their audience engages with their content. 4) Audiovisual materials, Collect other audiovisual materials related to the YouTube video, such as the YouTuber's other videos, vlogs, and live streams. This can help you to develop a better understanding of the YouTuber's overall style and approach to video editing. In this research, the thesis writer made slight adjustments by referring to Creswell's technique to make it more effective and efficient.

1. Searching for videos

The thesis writer searched for the video on YouTube via the application or website https://www.youtube.com/?gl=ID&hl=id and searched for "JENDRAL, SAYA MAU TANYA INI… JANGAN MARAH YA!! - Andika Perkasa - Corbuzier Podcast". This includes observations according to Creswell & Poth (2016).

2. Watching Videos

The thesis writer does this step because it is done to ensure that the video consists of a few code-mixing. This is also includes observations according to Creswell & Poth (2016).

3. Transcribing the Utterances

To assist the thesis writer in finding the code-mixing from the video. This includes documents according to Creswell & Poth (2016).

4. Reading the Transcript Takes

To assist the thesis writer in observing and completing data by reading the transcript. This is also includes documents according to Creswell & Poth (2016).

5. Coding the Data

The thesis writer takes data from Andika Perkasa's speech via a YouTube podcast which contained code mixing during the conversation. There is no transcription available in this podcast in any language so the thesis writer made the transcription manually by listening directly via Deddy Corbuzier's YouTube channel. This includes observations according to Creswell & Poth (2016). Finally, the thesis writer put some of the data in the table below as a representative example.

There are a number of different approaches to coding data. Creswell & Poth (2016), outlines three main approaches: 1) Inductive coding: This involves starting with your data and identifying patterns and themes. 2) Deductive coding: This involves starting with a set of pre-determined codes and applying them to your data. 3) Mixed coding: This involves using a combination of inductive and deductive coding. The thesis writer uses deductive coding to write the text of the video.

In the data collection table, the thesis author uses terms to make writing code-mixing easier such as intra-sentential mixing (ISM), intra-lexical mixing (ILM), involving changing pronuntiation mixing (ICPM).

Techniques of Data Analysis, According to Bogdan & Biklen (1970, January 1), they outline four main techniques of data analysis for qualitative research:

1. Data Reduction

This involves breaking down the data into smaller, more manageable pieces. This can be done by summarizing the data, coding the data, or creating tables and charts. Example: watching videos, writing conversation data scripts, analyzing data according to code-mixing criteria, classifying data according to code-mixing classes, analyzing data according to function.

2. Data Display

This involves organizing the data in a way that makes it easy to understand patterns and themes. Data display can be done by creating tables, charts, graphs, or diagrams. This study only used table to show data display.

3. Data Verification

This involves checking the accuracy and reliability of the data. This can be done by triangulating the data, member checking, or using other methods of data verification.

4. Data Interpretation

This involves drawing conclusions from the data. This can be done by identifying patterns and themes, making connections between different pieces of data, and drawing inferences from the data.

C. Finding and Discussion

This research examined how former TNI general Andika Perkasa uses code-mixing in his appearance on Deddy Corbuzier's podcast. The analysis revealed three main types of code-mixing 1) Intra-Sentential Mixing: Using words from another language within a sentence in English. Examples include "muscles," "training," and "scientific." These often substitute nouns, verbs, or adjectives and convey various functions like emphasizing sports equipment, indicating military work, or highlighting weaknesses in training methods. 2) Intra-Lexical Mixing: Combining elements from two languages to create a new word. Examples include "sciencenya" (scientifically) and "expertisenya" (expertise). These serve as nouns or adjectives and emphasize skills, qualifications, or lack thereof in certain areas. 3) Involving Changing Pronunciation: Mispronouncing English words while maintaining their meaning. Examples

include "oke" and "singapore." These function as interjections or nouns and show agreement or reference to locations while subtly adapting pronunciation for easier spoken communication.

The research suggests that Andika Perkasa uses code-mixing to: 1) Substitute words: When suitable replacements aren't readily available in Indonesian. 2) Show off expertise: By using English terms familiar in specific fields like the military. 3) Emphasize points: To highlight important aspects of his message. 4) Connect with his audience: As code-mixing reflects the multilingual landscape of Indonesia.

D. Conclusion

The podcast conducted by Andika Perkasa as a guest star in the Close the Door podcast on August 9, 2023, with a duration of 58.29 minutes produced one hundred and seventy four data which were analyzed using Charlotte Hoffmann's theory. In this conversation, three types of code mixing were found, namely intra-sentential, intra-lexical, and involve changing pronunciation as well as the function of each word spoken by the source. In this study, the most frequently found data was intra-sentential code-mixing.

In the process of researching the data, the thesis writer discovered several functions of the translated words spoken by Andika Perkasa, including as a substitute for pronouns in a language different from the mother tongue and to show the meaning of the word because every word spoken cannot always be translated. interpret it in a literal sense but refers more to the context of the ongoing conversation. In this research, the thesis writer found that there were three types of code-mixing functions, namely Information Conveyance, Social Bonding and Identity Expression, this shows that in the conversation there were all types of code-mixing function.

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