

JURNAL STUDI KOMUNIKASI

(Indonesian Journal of Communications Studies)

Revisions Form

This form should be fulfilled by the authors to respond suggestions of revision from the reviewers. In case the author decided not to accommodate the suggestion it should be listed below and explain the reason not to insert or revise the script. Please refer to the form from the reviewer and rewrite the comments from the reviewers along with the author's revision.

No.	Comments and Suggestion from Reviewers	Revision from Authors	Inserted in Page/Part:
1	Word of Mouth, Perceived Price, and Service Quality toward Brand Image and Purchase Decisio - Over capitalisation	word of mouth, perceived price, and service quality toward brand image and purchase decision	1 / CJS1 -4
2	Source of Citation?	Delete	2 / CJS 5
3	Merge in to INTRODUCTION Section	Delete Sub Section Title	5/ CJS 6
4	No subheading at Introduction Section	Delete Sub Section Title	10/CJS 7
5	overcapitalised	perceived price, service quality and word of mouth	11 / CJS 8
6	How to measure the validity and reliability of Research instrument?	Include in Results And Discussions	12 / CJS 9
7	Please refer JSK Table Guidelines. Table not a Picture	File Terlampir Excel	12 / CJS 12
8	Used table instead of screenshot	File Terlampir di Excel	14 / CJS 13
9	Recheck your table guidelines	File Terlampir di Excel	16 / CJS 14
10	Cross-Loading output - Over capitalised	The cross-loading output	16 / CJS 15 - 16
11	Check table guidelines	File Terlampir di Excel	16 / CJS 17 - 20
12	Merge into Results and Discussion	This study successfully revealed that brand image hasa significant positive effect on purchasing decisions.	19 / CJS 21
13	Overcapitalisation	brand image, purchasing decisions, hotels	19 / CJS 22 – 27

14	Move to Discussion	Delete Sub Section Title <ul style="list-style-type: none"> • MANAGERIAL IMPLICATIONS • LIMITATIONS AND FUTURE RESEARCH RECOMMENDATION 	23-24 / CJS 28
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By signing this document, the author declares that the author has made some revisions based on comments and suggestion from the reviewer.

Surabaya, 30 Juni 2020

(Novan Andrianto, M.I.Kom)
WA. 0896-6739-1830

Note: Please fulfill this Form and upload in the Supplementary Files.