Secretariat: Faculty of Communication, dr. Soetomo University, 84 Semolowaru Street, Surabaya, East Java – INDONESIA

Statement of Author

I, undersigned below:

Fullname : ELOIDA CARPIO DAGUMBOY

Position : School-to-School Promotions Head Faculty : College of Business Administration

Institution : University of the East-Caloocan Campus, Philippines

Declare on its own responsibility that the paper entitled: **Coverage Index of Various Communication Platforms: A Segmented Approach to Philippine University Marketing** is original, has not published and is not subject to another journal. Also, significant parts of the work have not been published. The author also respects entirely the author guideline of Jurnal Studi Komunikasi regarding to the redundant, duplicate, or fraudulent publication.

I also give permission and right to Jurnal Studi Komunikasi to publish my article and make some adjustment for excellence article.

If this statement proved false then I am willing to accept sanctions in accordance with prevailing regulations.

FLOIDA CARPIO DAGUMBOY